

**The Business School's 'Start-Up' programmes provide you with expert help and a comprehensive support package to make your business happen.**

To check out the application deadline dates and for a downloadable application form please visit:

[www.beinspiredatstaffs.co.uk](http://www.beinspiredatstaffs.co.uk)

investing  
in **your** future  
European Regional Development Fund  
European Union



**"The continual support and advice have been invaluable, and having the finances to buy essential equipment has made starting the business possible."**

Charis Jones – Sculpted Steel  
[www.sculptedsteel.co.uk](http://www.sculptedsteel.co.uk)



[www.beinspiredatstaffs.co.uk](http://www.beinspiredatstaffs.co.uk)

**The Enterprise & Entrepreneurship team can be contacted on:**

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**"The programme has made me recognise that I can follow my dream and realise it!"**

Jacqueline Harold – Jacqueline Harold Designs  
[www.jacquelineharold.com](http://www.jacquelineharold.com)

be inspired



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STAFFORDSHIRE  
UNIVERSITY



be inspired

Let us help you to take charge of your life by starting your own business!

We can help whether you are a current student or graduate of the University.



efs  
enterprise  
funding system

SPEED WM

HEFCE  
Higher Education Funding Council for England



## Do you have a business idea?

The Business School at Staffordshire University has some exciting schemes to help and support graduates and post graduates wishing to start their own business.

Access to the scheme is a competitive process, so candidates will need to demonstrate that they:

Are able to dedicate the time required to develop their business idea

Have the ambition, determination, creativity and desire to make it happen

Have a proven market need for their business idea

Can show the growth potential of the business proposal

**Think you've got what it takes?  
Read on**



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## Programme Package

This programme offers the following:  
Advice, Guidance & Signposting  
Networking Opportunities & Benefits  
Business Clubs  
Business Mentor Programme  
Business Training & Development  
Business Start-Up grants

If you are a post graduate student, our schemes can be undertaken part time alongside studies .

*Maximum of four team members*

## Eligibility Criteria

You must be a graduate, post graduate or alumni of any Faculty of Staffordshire University.

Your business must be based in the West Midlands.



## Previous Businesses Supported

These are just a few of the business types we have supported:

- Consultants
- Dance academy
- Data destruction company
- Designer makers
  - ceramicists
  - jewellers
  - sculptors
  - silversmiths
  - surface pattern

Film Production companies

Graphic designers

Ice cream parlour

Legal parking enforcement

Music production

Retailers

PR & Branding

Web Designers

Wedding planners

